



2024 Mid-Year Google Review Audit

Free Printable Team Worksheet

Welcome to your free printable Mid-Year Google Review Audit Worksheet! This worksheet is designed to be a resource for Chiropractors and their teams to audit their current Google reviews, identify recurring themes, and extract valuable insights to enhance their practice's online presence and grow their business.

How to Use:

1. Print out the worksheet.
2. Set aside 15-30 minutes and complete the worksheet individually or with your office staff.
3. Review the information gathered in your audit and create actionable goals for your Google reviews.

? Questions? Email us at sales@reviewwave.com

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New Google Reviews

Tally up the number of new reviews your practice has received over the last 6 months.

Average Google Star Rating

In the box below, write down your practice's average Google Star rating, found on your Google My Business Page.

Review Breakdown

Count your reviews by star rating and take note of common themes. Ex: Frequently mentioned staff members, praises (minimal wait time, ease of booking, etc.), and any complaints.

4-5 Star Reviews

Common comments and key takeaways:

- _____
- _____
- _____

2-3 Star Reviews

Common comments and key takeaways:

- _____
- _____
- _____

1 Star Reviews

Common comments and key takeaways:

- _____
- _____
- _____

Goal Setting:

Based on the information you've gathered above, use the blue boxes on the right to set a numerical goal for increasing your reviews and Google star average over the next 6 months.

Then, using the space below, list three action items you or your team can take to reach your goal.

What are 3 actions we can take to achieve our goal?

- _____
- _____
- _____

New Google Reviews Goal

Determine the number of new reviews you want to receive over the next 6 months.

Average Google Star Rating Goal

Determine the average Google Star rating you want by December 31, 2024.
